



WOMEN IN CONSULTING

Women In Consulting (WIC) Sponsorship Program 2003

About Women In Consulting (WIC)

Women in Consulting (WIC) is a non-profit corporation providing educational value to the broad community of consultants or those considering consulting. We provide and support a collaborative community in which independent consultants can discuss their business needs, network, share information and learn about starting, running, and promoting an independent consulting practice. Our membership consists of over 1200 women-only consulting professionals whose average annual business revenue exceeds \$100K and who have been practicing an average of ten years in their field of marketing communications, business strategy, management, product marketing, and other practices.

Event Sponsorship Program

About the Sponsorship Program

WIC would like to extend an offer to you to participate as a one-time sponsor at a WIC monthly meeting, held the third Thursday of each month. Our membership is constantly seeking advice, support, training and information from service providers like you to further their business practices.

The Value of Sponsoring a WIC Event:

As a sponsor of a WIC monthly meeting your organization will benefit from exposure to a select group of high-level industry women professionals. Each WIC meeting draws approximately 100 attendees. This is the ideal opportunity to put your organization front and center before this group. In addition, your organization will also benefit from affiliation with WIC, who has been helping promote the use of independent consulting services for nearly five years. We invite you to apply as an exhibitor to showcase your services and meet with a highly qualified and targeted audience.

Cost:

\$500 sponsorship fee for one WIC monthly meeting
Includes tabletop demonstration space, networking session with attendees, meeting attendance and dinner.

Women In Consulting is a 501c6 organization. Please consult your tax specialist to determine the correct tax treatment for your sponsorship support.

Outlined below are the value-added benefits your organization would receive as a WIC event sponsor.

Sponsorship Benefits

Pre-Event Benefits

Promotion:

- Sponsor will receive recognition as an Official Event Sponsor in monthly meeting email announcement to nearly 1000 members. Includes an overview paragraph (limit 50 words) about your company.
- Sponsor's Web site hyperlink featured prominently in email announcements and WIC web-site event promotions.

On-Site Benefits

Networking Opportunity:

- One-hour dedicated opportunity to meet with members during registration and networking session.

On-Site Promotion & Signage:

- Sponsor's materials will be prominently displayed at the registration check-in desk, promoting your exhibit table.
- Sponsor's company/services introduced at the start of the general meeting.

Reception Exposure via Demonstration Table:

- 6' draped tabletop demonstration space with the ability to create a custom look, located in the networking/dining room.

Conference Attendee Gift:

- Sponsors will also have the opportunity to provide a gift for all conference attendees (*at the sponsor's expense*).

Complimentary Dinner:

- Sponsor will be served one pre-selected dinner entrée.

For more information regarding availability for the sponsorship or event marketing items please contact:

Deb McClanahan
WIC Sponsorship Program Chair
650-312-8138
People@BroadBandHR.com

**Women In Consulting (WIC)
Sponsorship Program 2003
Reservation Form**

Yes, my company would like to participate as a WIC sponsor at an upcoming meeting.

WIC Monthly Meeting Event Sponsor \$500

Check Month (mark preference with "1st" and "2nd" choices)

	April	<input type="checkbox"/>	July	<input type="checkbox"/>	October	<input type="checkbox"/>	
	May	<input type="checkbox"/>	August	<input type="checkbox"/>	November	<input type="checkbox"/>	
March	<input type="checkbox"/>	June	<input type="checkbox"/>	September	<input type="checkbox"/>	December	<input type="checkbox"/>

Contact Information

Sponsor Contact: _____

Title: _____

Company: _____

Address: _____

City/State/ZIP: _____

Telephone: _____ Fax: _____ Email: _____

Payment Terms

Enclosed is my check or money order for \$_____ made payable to:

**Women In Consulting
Attention: Deborah Miller, WIC Finance
106 Aragon Blvd.
San Mateo, CA 94402**

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Marketing Materials

Please submit the following marketing materials for inclusion in WIC promotions.
Due date: **three weeks prior** to your sponsored meeting date.

- **Your company background paragraph** (50 words maximum) in text format to be included in email meeting announcements. Include your Web site URL to be hyperlinked to your company Web site.
Email to: People@BroadBandHR.com
- **Your company logo** in .gif and .jpg formats for use in WIC Web site and on-site check-in/registration table signage.
Email to: People@BroadBandHR.com